

# Peterborough

Environment Capital  
European Opportunities

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Opportunity Peterborough



Peterborough

# Introducing Peterborough



Population 183,000

Urban core – rural hinterland

Medieval City – New Town

Challenges around skills, low end economy, perceptions

Ambitious growth agenda

Thriving business sectors:  
finance, manufacturing, food,  
environment

>350 environment companies  
in local economy

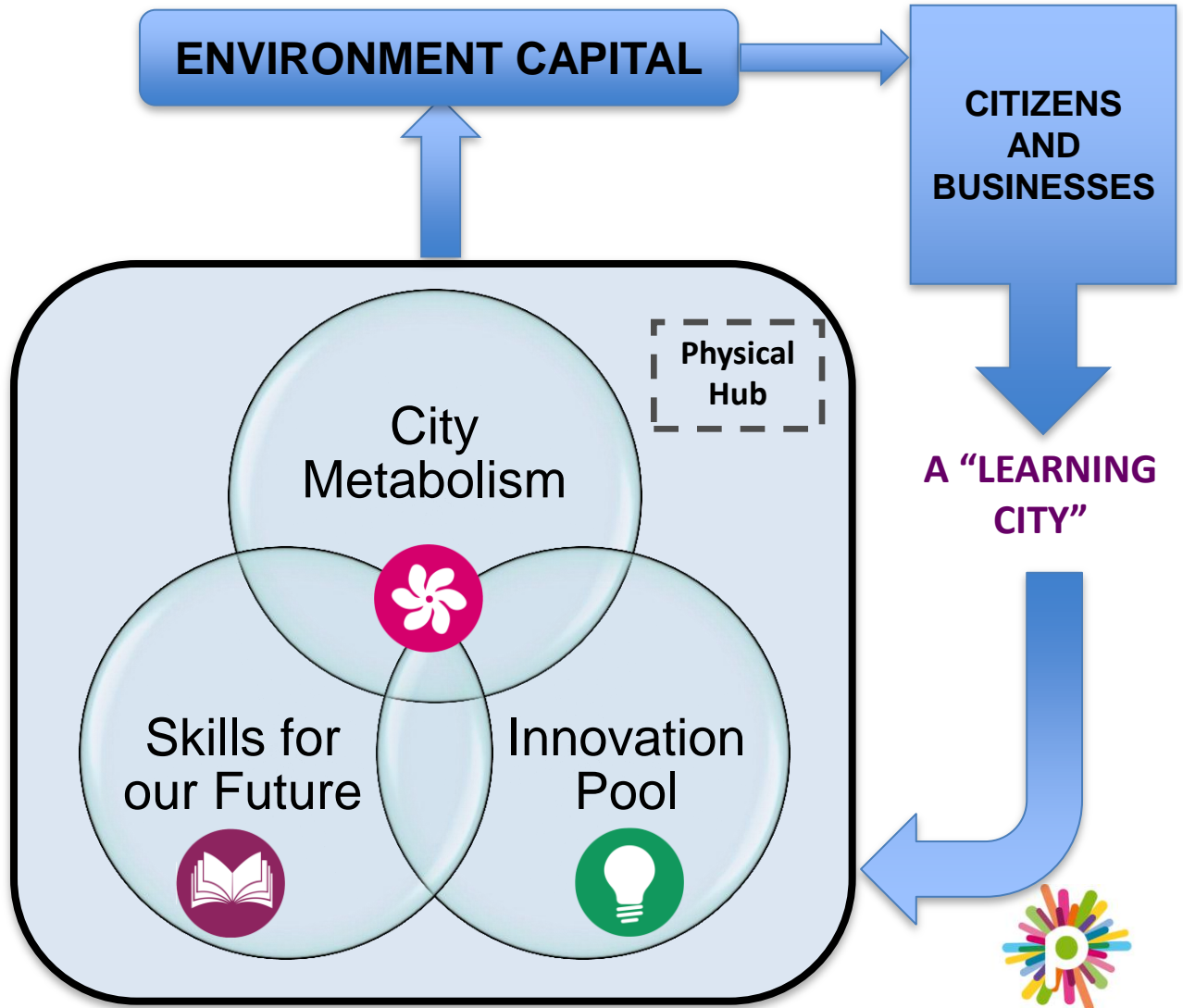


Peterborough

# Peterborough DNA



**LIVING DATA**



**A "LEARNING CITY"**



**Peterborough**

# Environment Capital - Assets

- Environmental responsibility throughout its agenda
- Home to UK's largest environmental goods & services sector
- UK Environment City & a sustainable transport town
- Building one of UK's largest low carbon residential developments
- 6<sup>th</sup> in England for Eco-schools registration
- Excellent green spaces & 50 mile Green Wheel
- Unique sustainable growth study & visualisation tool
- Home to influential environmental organisations including Natural England, Environment Agency and PECT



# A Capital Vision

- Deliver the single coherent action plan to create a cleaner, greener and healthier Peterborough
- Become a centre for learning: a ‘thought-leader’ in environmental practice and management
- It calls on everyone to – businesses, residents and civic leaders – to make positive environmental change to build a better future for Peterborough
- Encourage other cities to share our journey
- Environment Capital is a challenge and a constant journey, **not an accolade**





# Environment Business

- +350 companies

Specialising in precision engineering & manufacture; water management, waste, energy production, environmental services.

- 5,800 employees
- £590M turnover
- World class universities



Cleantech Companies (sample)



BRITISH SUGAR



ROYAL HASKONING

SKANSKA

Centre for Sustainable Engineering



CUNNINGTON CLARK



applied energy



greenenergyparks



ROLTON GROUP ENGINEERING THE FUTURE



## Support Organisations

UK  
TRADE &  
INVESTMENT



Eco  
Innovation  
Centre  
Peterborough



Cambridgeshire  
Chamber of Commerce

smart **LIFE**

## Local Academic/Skills Partners

University Centre  
Peterborough



Peterborough  
Regional College



City College  
Peterborough

## Universities @ Peterborough

*Cranfield*  
UNIVERSITY



Middlesex  
University



University of  
Bedfordshire

## Public Sector Partners

PETERBOROUGH  
CITY COUNCIL



Peterborough

THE FUTURE IS YOU



HM Government



EUROPEAN  
COMMISSION

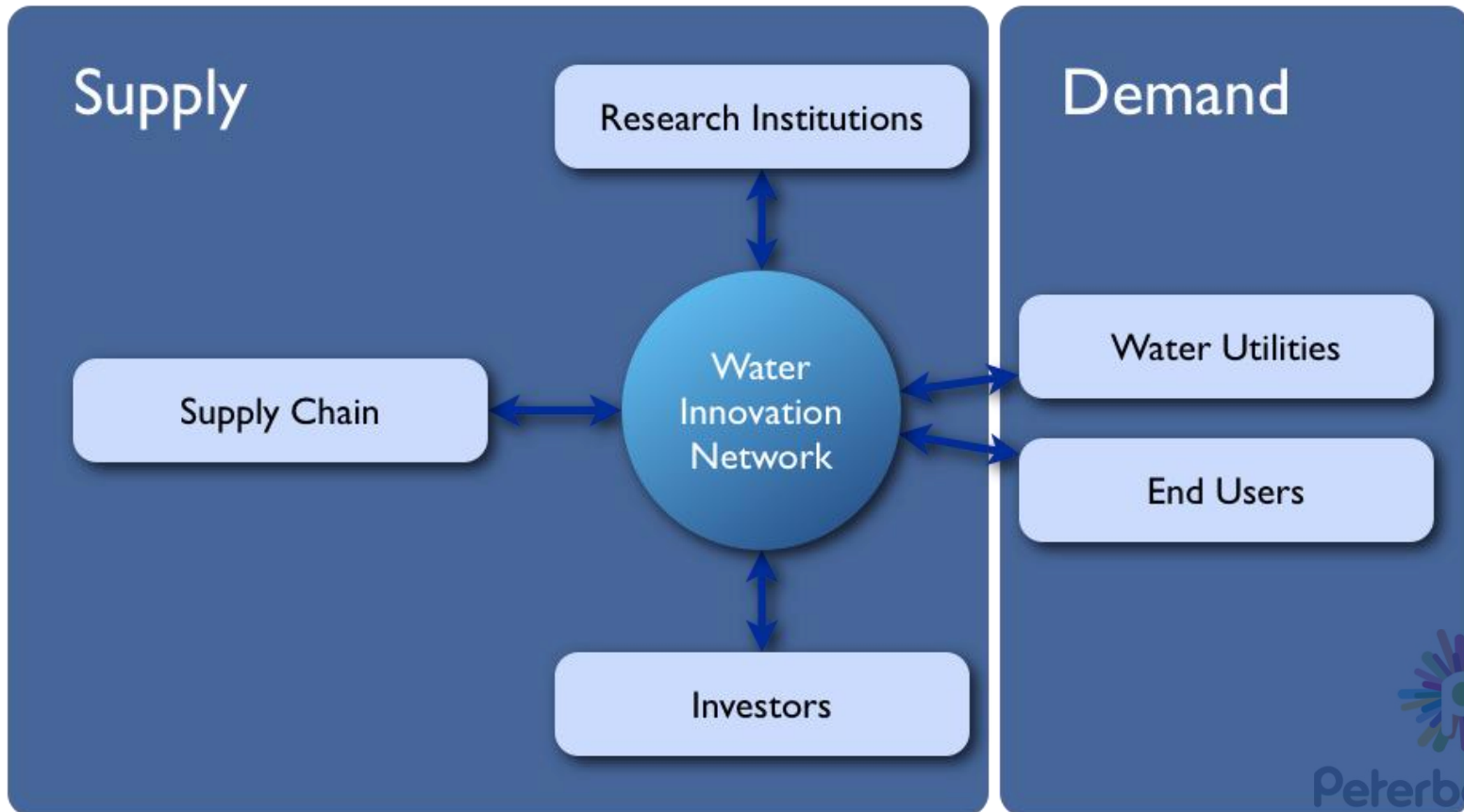
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# water innovation network

love every drop.

anglianwater



Peterborough

# Peterborough in Europe



# Projects



Cleantech  
Incubation  
Europe



WE@EU

**SEPARATE**



Peterborough





# Breakdown

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## **InnoFun**

New ways of funding innovation

## **Recommend**

Best practice in Eco-Management & Eco-Innovation

## **CIE**

Cleantech Incubation

## **WE&EU**

Water management innovation

## **SEPARATE**

Removing barriers to waste separation





# Benefits

## **Knowledge & experience sharing**

Technical and academic solutions  
Don't invent the wheel – spot bear pits

## **Challenge & Innovate**

Examine policy as well as practice

## **Direct business connections**

Explore international markets

## **Inward Investment**

Profile & promotion  
Showcase UK opportunities

## **Communities of Innovation**

Ease of access to thought-leadership



# The future...

